

**METHOD AND APPARATUS FOR REDEEMING OF COUPONS VIA A
WIRELESS COMMUNICATION DEVICE**

ABSTRACT OF THE DISCLOSURE

A method and apparatus for wireless coupon redemption includes a coupon service provider coupled to a wide area network and a wireless network to deliver an electronic coupon to a transportable communication unit. A merchant, comprising a wireless receiver coupled to a redemption device, is coupled to the coupon service provider such that a tender of said coupon by the transportable communication unit made via the wireless receiver is conveyed to the coupon service provider and an approval to redeem the coupon is conveyed from the coupon service provider to the redemption device.

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